



Bedford

# BIG DAY OUT

25.10.24



## Sponsorship Opportunities

### We are thrilled to present the Bedford Big Day Out!

Everyone is invited to come along and enjoy an inclusive accessible, fun, multi-generational event! An opportunity for our community to celebrate, connect, network and enjoy some live entertainment. Meander through market stalls and so much more!

With plenty of sponsorship options still available, your company is invited to stand alongside Bedford and together we can support people living with disability to live the life they choose.

### Event Details

Friday October 25, 2024

3.30 pm – 7.30 pm

Bedford Panorama

615 Goodwood Rd, Panorama

### Join us for Bedford's Big Day Out!

The Bedford Group is delighted to host a free, inclusive and public event at our Panorama site to celebrate the vibrant and diverse contributions people with disability offer the community.

#### Event Highlights:

- Live on-stage entertainment
- Music and games
- Interactive activations
- Market stalls
- Food trucks and bars

This exciting event is open to the public and will be promoted to Bedford clients, supported employees, staff, suppliers, corporate partners, their loved ones, carers, friends, neighbouring businesses, schools and community organisations.

#### Corporate Bar

A designated area for all. Meet and get to know like-minded people in your community and make new connections.

Join us for a fun-filled Friday afternoon that promises to be memorable for all!



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There are a range of opportunities across different aspects of the event, to suit all budgets and levels of involvement.

	<b>Sold Out!</b> Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Entertainment Sponsor \$3,500	Giant Games Sponsor \$2,500	Activation Sponsor \$1,500
Invitation for a personalised tour and morning tea at Bedford Panorama	●	●	●	●	●	●
Company logo on printed collateral	●	●	●	●	●	●
Company acknowledgment by the MC at event	●	●	●	●	●	●
Company logo on display at event	●	●	●	●	●	●
Company logo on event web page	●	●	●	●	●	
Inclusion in an edition of 'Changing Lives' digital magazine, or equivalent	●	●	●	●	●	
Acknowledgment in promotional social media activity	●	●	●	●		
Advertising addition in digital event program	●	●	●			
Opportunity to display promotional material at event	●	●	●			
Banner inclusion in Bedford's events eDM	●	●				
Editorial mention in Bedford's Year in Review	●	●				
Acknowledgment as event sponsor in media releases	●	●				
Ability to present on stage and share your support	●					

By partnering with Bedford for the Big Day Out, you are enhancing opportunities, making a difference in social and community participation and celebrating the diversity of people living with disability.

Bedford exists to support and provide opportunities for South Australians living with disability to live the life they choose. We offer employment, lifestyle programs and supported independent living to more than 1,500 South Australians.

For more information or to create a bespoke partnership please email [partnerships@bedfordgroup.com.au](mailto:partnerships@bedfordgroup.com.au)



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