

Partnership Prospectus

The Annual Bedford Gala

Bedford's Major Fundraising Event



Bedford



**Years of
Opportunities**



**“The Gala evening had a lovely feel -
it has so much more heart than
other similar events.”**

Reilly O'Brien, Adelaide Crows player

Be part of Bedford's
major fundraising event.

Partnering with us will
directly contribute to the
future of diversity and
inclusion in workplaces.

Your support will provide new skills and
job opportunities for thousands of
people with barriers to employment.

Celebrating 80 Years of Opportunities

2025 marks 80 incredible years of Bedford supporting people of all abilities. This milestone presents an exciting opportunity to showcase our impact, partnerships and community support at our Annual Gala - Bedford's major fundraising event.

Bedford Gala 2025 - Celebrating 80 Years of Bedford

6.30 pm

Saturday 3 May 2025

Adelaide Convention Centre

The evening will include a 3-course meal, drinks package, live entertainment and so much more!

It's time to celebrate the countless achievements of people living with disability, reaching new heights of inclusion, opportunity and pathways to a fulfilling career.

What to expect

Bedford's Annual Gala has become renowned as an evening of fun and frivolity for a worthy cause. From vibrant and memorable entertainment, quality food and wine, to jaw dropping performances, the event is designed with guest enjoyment at the forefront.

The 2025 Gala will be our biggest yet, as we celebrate the incredible milestone of 80 years. The Gala will be a nod to Bedford's history as we look to fund the future, creating more jobs, opportunities and pathways for thousands of South Australians living with disability.

Unique to Bedford's Gala is powerful storytelling from across the state, with our important cause woven into the fabric of the festivities.

The Gala is truly a fabulous party with purpose.

Why Partner with Bedford

Since 1945, we've been creating opportunities to make barriers to employment history.

Bedford has grown to become a thought-leader in building inclusive social enterprises and workplaces for people with disability for over 80 years. As we redefine the landscape of disability employment in Australia and pioneer new pathways and opportunities, Bedford is expanding its Learning & Experience Hubs; and focusing on choice and sustainable futures for people of all-abilities.

By joining us, you'll directly contribute to Bedford's mission of creating inclusive workplaces, pathways and possibilities.

Bedford's Gala will showcase your brand while supporting a great cause. We offer various packages that can align with your business and environmental, social, and governance goals.



Together, let's celebrate 80 years of Bedford and continue to pave the way forward.

Partnership packages

Presenting 'Ruby' Partner - \$35,000

Gold partner - \$25,000

Silver partner - \$15,000

Bronze partner - \$10,000

Activation partner - \$6,000
(5 available)

Supporting the portrait booth, door prize or and other activations.

Bedford Supporter - \$5,000
(10 available)

Pay it Forward Table - \$3,800
(Tax-deductible Donation)

Prices exclude GST.

	Presenting 'Ruby'	Gold	Silver	Bronze	Activation	Bedford Supporter	Pay it Forward
Personalised tour for your team at Bedford Panorama	●	●	●	●	●	●	●
Premium location of your table at the event	●	●	●	●	●	●	
Upgraded drinks package for your table(s) at the event	●	●	●	●	●	●	
Company logo on your table at the event	●	●	●	●	●	●	
Company recognition by the MC at the event	●	●	●	●	●		●
Company logo on screens at the event	●	●	●	●			●
Company logo included on all collateral at the event	●	●	●	●			
Recognition in promotional social media activity	●	●	●				
Company logo inclusion every event eDM	●	●	●				
Company logo on dedicated event web page	●	●	●				
Recognition as an event sponsor in all media releases	●	●					
Opportunity to provide a branded gift for all attendees	●	●					
Ability to present a 3 min speech or share a video at the event	●						
Opportunity to have a company-branded activation on-site as part of the event	●						

To secure your partnership, reach out to your Bedford Group representative, or contact our Partnerships Manager, Alessandra, no later than Friday 28 March, 2025.

Alessandra De Matteis

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Join us to celebrate 80 Years of Opportunities.



Other ways you can get involved

Choose from a variety of opportunities designed to suit different budgets and levels of involvement:

Donate a Pay it Forward table

This \$3,800 tax-deductible donation will gift 5 people living with disability a double pass and transport to and from the Gala.

Gift a Live or Silent Auction Item

Contribute a unique item or experience (min. value \$100) to be auctioned during the event, helping to raise funds and generate excitement.

Donate to the Wine Wall

One of the most popular fundraising activities at the Gala. Donate wines (min. value \$35 ea) to be included in our wine wall.

Cheers to 80 years!

We would love for you to join us for what will be an extraordinary evening filled with entertainment, fundraising fun and birthday frivolity.

Invite friends, family, colleagues and clients - all welcome!

Bedford Supporter Table of 10

VIP location and company recognition on the night (10 available)

\$5,000

Table of 10

\$2,600

Single Ticket

\$280



Bedford 80 Years of Opportunities



Thank you

As a registered not-for-profit and charity, Bedford re-invest all funds raised on the night towards creating job pathways, more opportunities and ongoing support for South Australians living with disability to live the life they choose!

bedfordgroup.com.au/gala